

Our mission is simple.

BebeReviews.com is dedicated in providing quality parenting news, information and ideas in a modern, eye-catching online publication. By covering on a national and global level we are able to strategically place our e-magazine in the eyes of those we target, parents. In addition, we strive to connect your business with the consumers you serve because **your customers are our readers**. We provide you maximum exposure for a competitively low-cost rate.

Over 125,000+
pageviews per month
from 60,000+ visitors

Our site contains over
5,000 pages.

All new pages are
indexed by major
search engines within 1
week.

Meet Our Audience

- 94% are women
- 6% are men
- 91% are married
- 83% own their own home
- 93% use the internet on a regular basis
- 94% would tell friend or family member about BebeReviews.com

Income

- 87% have household income over \$60,000

Education

- 81% are college graduates
- 21% have post graduate degrees

Shopping Habits

- 91% say the mother of the household does most of the shopping for groceries, children's clothing, school supplies and the home
- 87% use online resources to find products & places to shop
- 84% shop online at least once a month
- 68% shop online at least once a month for children's items

Children

- 36% have children under the age of 6
- 27% have children 6 - 12 years old
- 23% have children 13 years and older

Ages

- 75% are 25 - 50 years old
- 25% are 45 - 65 years old



Notes From Our Audience

"We can't wait to read the next issue of BebeReviews. Being a parent is challenging and I'm always open to discovering new ways to make life a little easier and a little more fun with my kids."
- Sandra, mother of 2 from Seattle, WA

"I'm a fan of free publications that offer valuable information for my family. I love scanning the advertisements to discover unique shops to spend my money!"
- Beth, mother of 1 from New York, NY

"Wow! I love reading the Daily Scoop! The coupon codes and sale updates really help me out!" - Clara, mother of 2 from Phoenix, AZ

Banner Ad Specifications

Where Will My Ad Show?

Your ad will show on ALL pages of BebeReviews.com which is 5000+ pages in all, plus we add about 25 new pages per week. A majority of our pages are indexed by major search engines including Google, Yahoo and MSN & more pages are being indexed each week.

Ad Format

Your ad format must fit appealingly within the left side-bar menu. Ideally we'd like a banner ad 150 x 150 pixels or smaller, less than 16KB and a jpeg or gif format. If ad flashes, specs are 150 x 150 pixels or smaller, 32KB and must be jpeg or gif.

What We Need From You:

The HTML snippet or .gif or .jpg image of your banner. Once you've successfully paid, you'll send over your banner to the given email address.

Banner Ad Rates

Size	1x	3x	6x	12x
A	60	162	292	525
B	75	203	265	656
C	75	203	265	656
D	36	96	168	312

- A: Right Side-Bar
- B: right Side-Bar including homepage
- C: Right Side-Bar & Text (no homepage appearance)
- D: Text Only (will not appear on homepage)

Additional Charges

Design

If you need an ad designed by our team, our hourly rate is \$25. Most ads are designed within the hour.

Purchasing 3 months of banner ad space? Get your fourth month free!

All advertisers are required to prepay for all ad insertions. We do not refund payment under any circumstance.

Accepted Payments

Check and credit card via Paypal



Daily Scoop Inclusion

With a targeted audience of moms who read our Daily Scoop on a every day, why not expose yourself to this group by including a write-up of your product on our blog as soon as tomorrow?

\$35 per inclusion

Newsletter Inclusion

Dedicated Introduction - \$75

This option allows for an email created only with your company in mind. We'll take a look around your site and provide an in depth feel of your site for our readers. Along with our review of your site, you must create a promotion code especially for our readers to use, you may highlight your best-sellers & anything else your heart desire. We will not include any other merchants, sales, discounts etc. in your email so it's all about you!

Regular Inclusion - \$25

We'll include your promotional material in our weekly newsletter. You'll be included with other merchants and highlights from BebeReviews.com. We will include your promo in our next mailing (we mail our newsletters our every Monday).

TO ADVERTISE

Contact Christine

Email
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